

# THE TRANSPORT

## JRayl Transport Newsletter



### 400 Strong!

Earlier this year, JRayl reached over 400 Drivers within the JRayl Driver Family! As other companies are struggling in the industry, JRayl is continuing to invest in new equipment and gaining new customers along the way. JRayl has built a team of highly skilled drivers through trust, training, and determination. Some of the programs that have helped the family grow are the Referral Program, the Veteran Apprenticeship Program, New CDL Drivers Training Program, partnerships with the local CDL schools, television commercials, and the recent acquisition of Bestway.

JRayl's Referral Program was developed to provide incentives to the JRayl Family to help with recruiting other skilled CDL drivers to join the JRayl Team. Drivers will meet fellow CDL drivers at rest stops or fuel stations. Drivers can communicate and make friends with other CDL drivers due to their similar passions for the industry. Drivers also help mentor and support one another. Why not encourage JRayl drivers to talk to their friends and share the experience they enjoy with JRayl? A JRayl employee can receive up to \$1000 for each person they recruit who signs with JRayl. Drivers have received televisions, grills, and coolers as well as other promotional items as part of the JRayl Referral Program.

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## 400 STRONG CONT.

JRayl's partnership with local CDL Schools has also brought new membership to JRayl. JRayl supports the local schools through training, equipment, and open houses to educate new CDL drivers of what the real-world experience would be like as a commercial driver. JRayl has provided information on the ELD's used in all JRayl vehicles and industry terminology that might not be shared in the CDL training course. JRayl recognized that not everything a commercial driver is going to require is covered in the beginner's CDL course. JRayl's Training Program for New CDL Drivers allows a driver more practice behind the wheel with a trainer who can provide industry advice and guidance to help the individual become successful within the industry.

JRayl's family will continue to grow under the strong belief of transparency and education. Being part of JRayl is like being part of a family. The team must work together to build a stronger tomorrow. Investing in the team through the referral program and training the future of the industry will only help grow the JRayl Family. To learn more about the programs available please contact Recruitment at 844-GO-JRAYL or visit the website: [www.jrayl.com](http://www.jrayl.com) today! #welcomehomewithjrayl

**BE AWARE!**  
REFER A DRIVER AND GET A HOME SECURITY SYSTEM TO WATCH OVER THINGS WHILE ON THE ROAD!!

1080P FULL HD VIDEO

Once your referral pulls their first load, you are eligible for your Referral Package!! Please call Recruiting - 330-752-2905 with any questions!!

JRayl Referral Program 3rd Quarter 2019

## JRayl Veteran Apprenticeship Program

**JRAYL ROAD WARRIORS**

- MILITARY APPRENTICESHIP PROGRAM
- VETERAN TUITION REIMBURSEMENT PROGRAM
- 'VETERAN PROUD' TRUCK PROGRAM

Approved by the Department of Labor and VA to assist Veterans interested in a career in the Transportation Industry.

If a veteran has post 9/11 GI Benefits left, he/she could qualify through the VA for the JRayl CDL Military Apprenticeship. The Apprenticeship Program, one of JRayl's Training Program offerings, was certified by the VA last year to bring assistance to veterans seeking a profession in the Transportation Industry. The veteran will receive MHA on top of their JRayl paycheck for the first 12 months of employment. The JRayl Apprenticeship Program, supported by the VA, will bridge Military Veterans into a rewarding, lucrative career in the Transportation Industry. It builds on the skills they have obtained being a courageous member of the U.S. Military and gives the skills needed to be successful as a JRayl Driver.

Matt Dennis is finishing up his first year of the JRayl Veteran Apprenticeship Program. He found the JRayl team very helpful with the training and the paperwork associated with the program. He still leans on the team for support and would recommend the Apprenticeship Program to recent veterans as a great building block to their career outside of the military.

JRayl has developed several training programs to help the driver community excel within the industry. JRayl also wants to continue to support the military veterans who have done so much to keep our country safe and protected.

### Thank You Veterans!

If you have a friend or family member who might qualify for this program and have a passion towards the trucking industry, please contact the JRayl Training Department or JRayl Recruitment Department at 844-GO-JRAYL or visit our website [www.jrayl.com](http://www.jrayl.com) for more information.



# 2019 JRAYL DRIVER OF THE MONTH

## April, May, & June



April JRayl Driver of the Month,  
Tim Ford

## Tim Ford - April

Tim Ford received the honor of JRayl Driver of the Month for the month of April. Tim has been a driver for over 30 years and has been part of the JRayl family for the past 5. He credits his career path to his grandfather who was a driver for over 40 years. He has visited 33 states so far within his career and has been an over-the-road driver for most of his professional driving career. Tim is an unloader for JRayl as well as a trainer.

Tim believes in paying attention to his surroundings and looking ahead when behind the wheel. "To be a safe driver, you have to keep your attention to the drivers and conditions around you", stated Tim.

Tim's safe driving and knowledge behind the wheel, allowed him to train some of the new JRayl drivers. Tim shared, "There are little tricks of the trade that if the driver would let me, I was happy to share while training. From backing in areas that did not look like a trailer would fit to shifting a 10-speed, I enjoyed teaching the new drivers how to believe in themselves and to have patience behind the wheel." Thank you, Tim, for your hardwork! You have helped with the driver development program. You have excellent relationships with our customers, like JoAnn's and our tire distributors. Added with your perfect safety scorecard, JRayl is grateful to have the opportunity to recognize you as the JRayl Driver of the Month.

## Ed Heinrich - May

Congratulations to Ed Heinrich, JRayl's Driver of the Month for the month of May. He has been an over-the-road driver for JRayl for over five years. Ed has been driving in the trucking industry since 1979. His favorite season to drive is in the winter months when the scenery is white and beautiful. He doesn't like the snow on the roadways, but he does enjoy the surrounding views.

Ed's family is very important to him. When Ed is not traveling for his job, he enjoys his time with his beautiful wife of 29 years, Merrie. Merrie is the owner of Hair to Stay Salon for 35 years. Ed also enjoys playing Power Rangers and baseball with his grandson Luke. Ed is very proud of his Step-Daughter, Chandra, and her husband Tom. Chandra has her own law firm, Howard Huster and Associates in New Franklin, Ohio. He has three sisters, Mary, Ellen, and Alice and one brother Tom who is a Vietnam Veteran (Thank you for your service Tom - #jraylheroes). He also has four nephews and four nieces who have three girls and three boys.

Ed is a big sports fan. Football, baseball, basketball, and soccer are his favorites. Being from Ohio, he is a fan of The Ohio State University, a Cleveland Indians fan, and an Akron University fan. Ed has been to a few National Championship games. In the 1970's he went to the Akron University game (loss) against Wichita Kansas and in 2003 he watched The Ohio State University victory over Miami Florida. He also enjoys fishing in his free time.



May JRayl Driver of the Month,  
Ed Heinrich

# 2019 JRayl Driver of the Month (cont.)

## Ed Heinrich (cont.)

Ed wanted to give some words of wisdom to his fellow drivers. "Take your time. Doing too many things while driving will get you in trouble." Safety has been Ed's focus throughout his career. He has driven millions of miles safely in his previous companies and looks forward to being part of the JRayl Million Miler Club in the next few years.

Ed has a lot to be proud of on and off the roadways. Best wishes to Ed and his wife, Merrie, on many more years together. Hopefully Ed will get more opportunities for Ohio teams to win championships soon. JRayl is very lucky to have Ed as part of our family. Thank you for your devotion to safety and congratulations on the well-deserved JRayl Driver of the Month honors.



June JRayl Driver of the Month, Ronnie Kent



A recent creation by Ronnie Kent using 18 wheeler parts, a universal joint helped with the base of this design.

## Ronnie Kent - June

JRayl's Driver of the Month for the month of June, Ronnie Kent is an over-the-road driver who has been a JRayl driver since before Sunnyvale had a terminal. Born and raised in Texas, Ronnie started in the trucking industry in the early 1980's as an owner-operator. In his career he has owned 7 trucks and 14 trailers. He specialized in oversize loads using a single and double drop trailer.

Due to the devastation of Hurricane Harvey in 2017, Ronnie's home was destroyed. JRayl put together a fundraiser to help support Ronnie and the other JRayl employees that were affected by the storm. Ronnie decided to make a change and moved from Texas to Ohio with his mother. He enjoys having four seasons in Ohio instead of two in Texas but misses the BBQ that Texas has to offer.

Ronnie encourages new drivers, "Hang in there. It takes a while to learn the ropes of the business, of the industry, and the customers all while trying to be safe. Invest in your future and sign up for the JRayl 401K program. It is a great option for drivers. Lastly, maintain a good driving record because the trucking market is a reliable industry that you can always fall back on even in retirement."

MacGyver, Ronnie's nickname at JRayl, likes to watch NASCAR (Tony Stewart fan) and go camping when he is not on the road. Known for being a great problem-solver, using a little more than duct tape and a paper clip, Ronnie modified his sleeper to allow for more storage without affecting the cab interior in one of his previous trucks. Ronnie also likes to create art using old industrial parts. "There is a lot of things that you can create using old parts laying around" stated Ronnie.

Thank you Ronnie for your hard-work and dedication to JRayl. Your ability to problem-solve and stay positive in the situation shows great character. Enjoy learning about the traditions only found in Ohio, like chicken and jojo's and Swenson's. Congratulations on the honor of JRayl's Driver of the Month!



# JRayl's Ryder Driver of the Month Program

APRIL - MAY - JUNE

## Bryce Washington - APRIL

Congratulations to Bryce Washington for receiving the JRayl Ryder Driver of the Month for the month of April. Bryce has been an over-the-road driver since 2013 and with JRayl for over a year. Before getting his CDL, Bryce was a security guard. Bryce enjoyed traveling and felt that a position as a professional truck driver was a great career choice.

Bryce credits his recognition to his determination and dedication to his career. He believes in being early to the customer appointments and following the customer's expectations. "If the customer requests for me to wear steel-toe shoes, I wear steel-toe shoes. If the customer wants me at their dock in the morning, I arrive the night before," stated Bryce. He also does not sacrifice safety as he arrives to his customers early.

Bryce currently enjoys a dedicated route that travels the Midwest region of the US. Bryce noted, "JRayl is a good company. They communicate clearly with the drivers and there is always consistent work." He appreciates being home every weekend and honored that the managers wanted him to run a dedicated route.

When Bryce is on the road or at home, he explores different cuisines. He considers himself somewhat of a "foodie". Bryce stated, "I like to eat, and my travel allows me the opportunity to try new places and to expand my taste buds. I enjoy learning about different foods and trying new things and places."

Congratulations Bryce on your recent recognition. Your spotless driving record, as a newer CDL driver has not gone unnoticed. Your enthusiasm and commitment to your career has giving you a lot of new opportunities within JRayl. Your professionalism and safety scores allow JRayl the opportunity to recognize you with the honor of JRayl Ryder Driver of the Month. Thank you and best wishes on your career goals as a driver with JRayl!



## Glendina Hairston - MAY

Glendina Hairston has been a JRayl Cartage Shuttle Driver for the Danville terminal for over 5 years. She was recently selected as the JRayl Ryder Driver of Month for the month of May. Glendina is a "go getter" and communicates well with any changes that are made at the customer's facility. She is a team player and willing to assist other drivers in all endeavors whether it be at the customer or in the JRayl yard. Glendina puts safety first with every load on and off the JRayl yard and her scorecard reflects her pride in her job.

Glendina is a great asset to the JRayl team in Danville and JRayl is thankful for her dedication and customer care. Congratulations for the honor of JRayl Ryder Driver of the Month Glendina! You deserve it!!



## Purvis Brown - JUNE



Indiana based, Purvis Brown was awarded the JRayl Ryder Driver of the Month for the month of June. Purvis takes pride in his position with JRayl as well as his equipment. Known for always offering a solution when a problem occurs with equipment or deliveries, Purvis is a true team player.

Finding an interest in trucking when he was little, he did not appreciate the profession until he got behind the wheel. "Exploring the countryside has been a true benefit of this career," stated Purvis. He went on by saying, "the education provided at the beginning helped build the safety record. Your safety record is yours. You own it even when you do not own the equipment. The equipment is only safe if you make sure that it is. DOT does not care if your employer did not give you good equipment. It is your responsibility because you were willing to get behind the wheel with that equipment."

Purvis encourages other driver to "always plan ahead of the delivery time and location. Plan to be at least an hour early. Even if you get a flat tire along the way, you can still arrive on-time, speaking from experience, if you leave early enough. In most cases the customer will unload you early which will only give you more time for the next appointment."

When Purvis is home, he tries to spend his available time with his 2-year-old grand-daughter. He shared "she is still a little timid around grandpa's truck, but we will work on that." Purvis also enjoys collecting stamps in his passport. He has enjoyed a few cruises as of late and the photo he provided was taken on a recent cruise where he visited St. Lucia and St. Maarten Islands.

Congratulations Purvis on your recent honor as JRayl Ryder Driver of the Month! Thank you for your infectious commitment to safety and delivery performance. Enjoy your time with your grand-daughter and hope to learn more about your tropical adventures along the way!

# COMING SOON TO JRAYL: THE ELD CONVERSION

Effective Dec. 16th, 2019, all Motor Carriers must upgrade to ELD (Electronic Logging Devices) from the previous AOBDRs (Automatic Onboard Recording Devices) they had been operating. JRayl Transport has been operating PeopleNet AOBDRs devices for well over five years now. This fall, we will begin the migration over to ELD devices. In anticipation of this change, we wanted to provide a basic understanding of the differences between the new ELD and the old AOBDRs.

### 1. Log-in Procedures

When a driver logs into an ELD, they will be prompted to accept or reject unassigned driving time on the device. Accepted driving time will be integrated into the drive line of the drivers logs. If the drive time is rejected, the safety staff must address by assigning it to a specific driver or explaining why it could not be assigned. JRayl has a policy in place where unassigned miles are addressed and assigned.

### 2. Driving Status

AOBDRs allow the motor carrier to determine when an event is defined as driving (based on speed and distance traveled). ELDs are much more strict and are programmed to automatically change to Driving status, unless the driver selects on of two options: personal conveyance or yard move. Yard moves must be done within a predetermined geofenced location and once the driver leaves that location, they will be automatically switched back to the drive line. Personal conveyance must continue to follow the definitions of the rule, which means that a driver cannot use to advance a load.

### 3. Editing

Unlike AOBDRs, an ELD system provides drivers with full editing rights, except for the automatic recording of all drive time. All other entries must be edited by the driver. Also, any edits suggested by the safety staff, must be approved by the driver before becoming part of their record. If you accidentally move the tractor before your 30 minute or 10 hour break, you will not be able to edit the logs as drive time cannot be edited.

### 4. Data Transfer

During a roadside inspection, ELD data is transferred directly to the officer. As a driver, you will be expected to know how to provide the officer with this data via electronic transfer. Any edits or changes to the logs made by a driver will be illustrated on the transfer with a (-) mark before the entry.

We will provide multiple opportunities for training as we integrate the ELD changes terminal by terminal, starting in Euclid, who has now completed. If you need extra training while on the road, we will also provide a phone number for personal communication and a link to training materials online.

# JRAYL'S COMMUNITY SUPPORT

#JRAYLCARES



## MEMORIAL DAY PARADE GREEN, OHIO

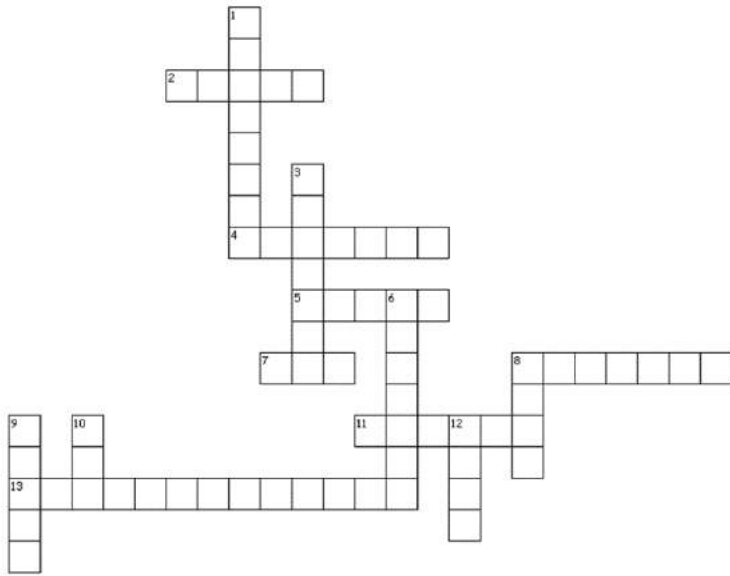
JRayl participated in the Memorial Day Parade in Green, Ohio this past May. Richard Hayworth, a JRayl Driver and military veteran drove the JRayl Patriot Truck with Tara Rayl as the co-pilot. Jim St. John drove a tractor and Tim Rayl and family handed out candy along the parade route. JRayl wanted to participate in the parade to honor the military personnel who died while serving in the United States Armed Forces. JRayl will continue with this tradition next year and hopes more JRayl employees and family members will want to participate in this community event.

## HOPEFEST 2019 AKRON, OHIO

Hopefest 2019 - JRayl volunteered their time to help the Haven of Rest Ministries this summer host their Hopefest for the local homeless community. Hopefest is a picnic Haven of Rest hosts in the park in downtown Akron, Ohio area every year. JRayl volunteers helped with face painting, kids games, snow cones and grilled and wrapped over 2000 hot dogs!



# JRayl Terminology Puzzle



## Across

- 2. Company Name
- 4. Transport of container over short distance
- 5. Sleeping compartment behind the cab
- 7. Commercial Driver's License
- 8. A truck that does not have a trailer attached
- 11. Founding Member
- 13. Trucker who owns or leases and operates his own truck(s)

## Down

- 1. A truck movement without cargo
- 3. An open trailer
- 6. A truck that is made to pull a trailer
- 8. Sleeping compartment behind the cab
- 9. A computerized system to keep track of hours of service and miles
- 10. Vehicle Identification Number
- 12. Founding State of JRayl



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www.jrayl.com  
800-753-5050

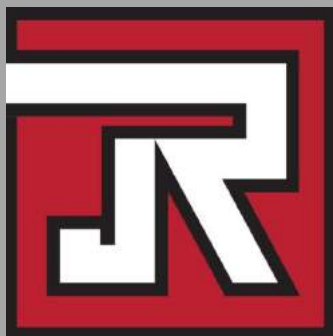
## Follow JRayl Transport on Social Media:

Twitter, Facebook, YouTube, Google+, & LinkedIn



## Answer Key

- |                    |        |
|--------------------|--------|
| 12. OHIO           | Down   |
| 10. VIN            |        |
| 9. Elogs           |        |
| 8. Bobtail         |        |
| 7. CDL             |        |
| 6. Tractor         |        |
| 5. Berth           |        |
| 4. Drayage         |        |
| 3. Flatbed         |        |
| 2. JRayl           |        |
| 1. Deadhead        |        |
| 13. Owner Operator | Across |



# THANK YOU

Thank you JRayl team for your continued help and support with the Newsletter!  
Special Thanks to the editors Adam Smith and Toni Tokie. Also Thank You Tara Rayl for your help with coordination of contacts for the newsletter. Please provide Newsletter comments & recommendations to: amanda.jones@jrayl.com  
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